

Meeting Minutes

December 4, 2016

Attendees

Board Members

Nicole Muratore, Patrick Gilbery, Mark Bishop, Brandon Imhoff, Alex Frank, Chris Trask

Guests

Tobias Feltus, Lori Lieberman, Tori Riemersma, Scott Williams, Lance Turner, Sam Wise, Ariel Biscoe, Sean McAllister

Scribe

Nicole Muratore

Agenda

- Old Business
 - Cranksgiving - retrospective
 - 10th Anniversary - retrospective
 - Volunteer Application & Agreement – feedback/questions
 - Credit Union – update and motion to continue
- New Business
 - Monthly #s and trajectory
 - Shop builds
 - Winter BBQ
 - Bylaws
 - Art Night flyers
 - Monthly Raffles

Old Business

- **Cranksgiving** 1,245.5 lbs of food collected!
 - Low turnout, lots of people out of town or low on \$\$ to spend on food
 - For next year
 - Better promotion, planning, and delegation to help Vero out (e.g. picking up prizes from sponsors, flyers)
 - Cargo team w/sponsors (e.g. Boulders on Broadway) to boost our contributions.
- **10th Anniversary Party** \$375 raised from raffle ticket sales
 - Decent turnout for the ride and after party
 - No OG/alumni attended
- **Volunteer Application & Agreement** Questions or feedback?
 - None
- **Credit Union** Update
 - Brandon, Patrick, Nicole met with Harvey from Landings
 - Overall impression is Landings is a good fit for us, having roots in supporting educators and accessibility to decision-makers, and a branch in close proximity to the shop.
 - DECISION: Move accounts to Landings. Decision to move away from Square TBD
 - TO DO: Nicole will speak to WF about account closure.

New Business

- **Monthly #s**
 - Trends are going up, overall.
 - \$7000 in sales (excludes staff purchases) in November, up ~\$2000 from last year
 - Attendance

	2014	2015	2016
September	233	399	496
October	218	349	461
November	231	317	467

- **Shop Builds** Ideas for selling the 8 (+2 in queue) we have right now
 - **Lance:** Suggestion to space out the Facebook posts. SteveBay, FB Marketplace, and Shop page cross-posting inundates our audience.
 - **Alex:** Prices may be too high. In the \$300-\$400 range, there are options on SteveBay, for example, that may be more appealing or newer. **Patrick:** Unlike options on SteveBay and Craigslist, these bikes are rebuilt with new consumables installed. **Nicole:** Design a holiday advertisement to blow them out before the new year, including price drops.
- **Art Night Flyers** We do that now
 - Art Night attendance has been low, flyers may help.
 - Anyone interested in contributing art is welcome to. Brandon is responsible for scheduling and selecting the theme, so work with him.
 - Street Team: Stop by the shop to pickup flyers to distribute
- **Staff Winter BBQ**
 - Scheduled for January 21st, 5pm at Brandon's house
 - Shop provides main dishes, attendees bring sides, dessert, and drinks
- **Bylaws**
 - The bylaws need to be updated, with special attention to Article 4 re: officers and responsibilities.
 - Some of the confusing/inaccurate language in the bylaws may be intentional for legal purposes.
 - A separate meeting will be scheduled during the January board meeting to review the bylaws for updates, edits, additions.
 - TO DO: Patrick will reach out to Guzy to contact John, the original drafter of the bylaws.
- **Monthly Raffles**
 - Patrick proposed a monthly raffle to help raise funds for the shop.
 - DECISION: Yes
 - Raffle prices?
 - \$5/ticket or \$20 for 5 tickets
 - What to raffle?
 - Kick off raffle will be a 2017 Membership to Bike Saviours. Will start selling them ASAP with announcement made December 22nd.

- Then, a choice of 4 (or so) options. Possibilities include nice lights set, helmet, nice lock, etc.
- TO DO: Social media advertising.

Next Meeting

January 8, 2017

Next Meeting Agenda Items

- Schedule special topics meeting for January to discuss Bylaws
- Raffle retrospective